



CASE STUDY

Kunduz Province

July, 2022

Project: Use of Feed Blocks for Crop- Livestock System in Kunduz & Badakhshan

Program Title: USAID- Regional Agriculture Development Program- North (RADP-N)

Grant Agreement No: G-Maz-070

Funded by: USAID

Pre-intervention Situation:

He inherited the feed block business back in 2010 from his father. He continued the conventional techniques for feed block making which has its limitations and challenges that he was not able to manage. Following were key impediments.

- Lack of access to professional and advanced machinery.
- Lack of capital to buy raw materials.
- Lack of knowledge on the quality and stabilization of quality products.
- Problems of familiarity with market and marketing products.

Previous solutions for making Feed-blocks:

- Their production was carried out in a traditional way (by hand) and the appearance of the produced product was poor and its quality was low.
- To buy raw materials he lacked finances and could not have overplus raw materials.
- He solved marketing problems through direct consultations with farmers, but it had zero performance in the market.
- Due to problems in the production sector, he could not cover many areas, which covered an average of 50 to 100 farmers, which was considered an insignificant number.

After registering as a beneficiary with the NSDO in RADP-N Project:

In a period from 2017 to 2018, he has received complete training covering all the necessary topics related to the production of Feed blocks from the NSDO under a multi-day training program (feed block manufacturing method) of DAI RADP-North Project. He successfully completed the training and acquired the necessary skills e.g. (Compounds and formulation of feed blocks).

- The training course also included strong motivation for the progress of his business followed by marketing skills.

Abdul Basir Kakar integrated the newly imparted skills within the conventional setup and expanded to the whole country.

Support:

After a short period of time, NSDO under the RADP-N project provided inputs and tools for production enhancement. He was also trained to use the distributed tools, which reflected a large change in Abdul Basir's learning.

Impacts:

After learning the necessary technical training and receiving equipment, Abdul Basir found the ability to produce quality feed blocks and was able to attract the attention of sellers from other provinces. And he was able to expand the export of his products to the provinces of Kabul, Farah, and Takhar besides Kunduz. And his production increased in a short time to about 4000 feed block molds with a weight of 2.5 kg.

Changes:

- Improving production capacity.
- Increase benefits.
- Business Expansion.
- 200 number of livestock farmers in Kabul, Farah and Takhar are receiving the continues supply of balanced feeding for their animals.
- 500 numbers of farmers have increased their income through 50-200 percent increased in the milk production.

Abdul Basir then continued his work in this section (Expansion of Feed blocks business) because he had a Creative mind in regards to business development or creating new ideas for businesses, the innovative Idea which he brought to the ground was feed blocks production. Since the time he started this business is still continuing and has given good results. For instance, the number of skilled laborers increased, and there were 6 persons have worked in his business and the economic and social conditions of those families were significant changes.

Recommendations:

- Continuity of the project with addition of modern learning's and trends to other areas as well.
- Need of modern equipment's is necessary.
- Up gradation support is necessary to the small feed block units to transform to the medium level units to cater the increasing demand.
- And he wants to one day turn this small business into a very large production company if he is supported in this way because he needs the following points.
- Induction of modern and up-to-date machinery that can produce feed blocks and even mineral blocks according to the standards of foreign countries like Turkey, because it has the idea and knowledge of its construction.
- Branding and marketing support can further enhance the productivity,
- Access to micro-finance and financial services.



Regional Agriculture Development Program-North (RADP-N)

