



SUCCESS STORY

EMPOWERING WOMEN, TRANSFORMING LIVES: A Bakery's Impact in Qara Wool Village

In the heart of Qara Wool village, a transformative journey unfolds, a local bakery established by 23 determined women from saving groups, catalyzed by the AWARE team's comprehensive training in financial literacy, business, marketing, and family well-being. This remarkable initiative, powered by a collective investment of 39,300 Afghani, is a testament to the community's resilience, collaboration, and entrepreneurial spirit.

The bakery has rapidly become a thriving economic center, producing an impressive 180 loaves of bread daily for commercial sale. What makes this venture extraordinary is the direct involvement of the beneficiaries in every step of the production process, embodying the essence of hands-on entrepreneurship. Beyond generating income, the bakery fulfills a critical community need by reserving over 100 loaves of bread for cooking, ensuring access to freshly baked goods for local families.

This initiative goes beyond economic empowerment. It fosters a sense of ownership, self-reliance, and unity among the women while addressing the village's fundamental needs. By creating economic opportunities and enhancing food security, the bakery has elevated the overall well-being of Qara Wool's residents.



The success of this project illustrates the profound impact of community-driven initiatives in transforming lives. By empowering local women, fostering self-sufficiency, and addressing economic and social challenges, the bakery serves as a shining example of sustainable development in action. With continued support, this story of success could inspire similar initiatives in neighboring communities, unlocking new possibilities and fostering long-term growth.